



Gambero Rosso special guest of Vinexpo Bordeaux

The best Italian wines selected by Gambero Rosso will be showcased during the 19th edition of Vinexpo in Bordeaux - June, 19/20

Gambero Rosso celebrates 30 years of activities all around the world at Vinexpo Bordeaux 2017. The Tre Bicchieri Tasting event is scheduled for Tuesday, June 20. The walk-around tasting will take place at 10am in the elegant Room 2: more than 150 awarded wines of Vini d'Italia 2017 will be showcased for the very first time in France. No other Italian wine event has such a restrictive selection filter, a guarantee of absolute quality.

Paolo Cuccia, Chairman of Gambero Rosso, is proud for the opportunity that Vinexpo offered to the excellences of Italian Wines, which has been awarded with the prestigious Tre Bicchieri, to participate to one of the most important fair of the sector at world level. There is an old respect and friendship between Italian and French wines to which Gambero Rosso has over time dedicated the greatest attention.

Gambero Rosso and Vinexpo experienced a fruitful partnership at Vinexpo Hong Kong 2016 and Vinexpo Tokyo 2016, and the joint venture goes on in Bordeaux with two events beside the Tre Bicchieri Tasting.

The first masterclass is scheduled on June 19 from 9:30am at Room 7 and will focus on the Special Awards Tasting, where the editors in chief of Vini d'Italia will present to a selected public of professionals 9 wines and 9 wineries which represent the spirit of this edition of the Guide, from the Red, White, Sweet and Sparkling Wines of the Year, to the Winery of the Year, the Up and Coming Winery etc. etc.

The second masterclass will take place on June 19 from 15:30 at Room 7 featuring a very special cuvée of Franciacorta. Meraviglioso is a true masterpiece Franciacorta cuvée created by Bellavista, the Winery of the Year 2017 according to Gambero Rosso. It's a unique wine, a cuvée created by Vittorio Moretti, owner of Bellavista, and Mattia Vezzola, Bellavista chef de cave. It's a magic blend of six vintages of Franciacorta Riserva Vittorio Moretti spanning from 1984 to 2002, which matured 14 years in the cellar before being disgorged. Produced in 1200 magnum, is a feast of senses. Vittorio Moretti, Mattia Vezzola and Marco Sabellico will uncork the bottle and reveal the secret of Meraviglioso through the tasting of some of the vintage cuvées involved.

Gambero Rosso hosts more than 50 international events presenting the Guide and the top wines of Italy, and his presence at Vinexpo 2017 will be a great occasion to celebrate this important anniversary with the top wine professionals from all over the world. Italian wine exports are enjoying an extraordinary trend. They have grown over 500% over the last 30 years. The Italian wine system is joining together to strengthen an image that has never before been so powerful and well positioned on a global level. The 2016 year closed with a growth of Italian wine exports up 4.3% over 2015, exceeding the 5.6 billion euro mark.

PARC DES EXPOSITIONS DE BORDEAUX

EXHIBITION CENTRE

Cours Charles Bricaud – Bordeaux

Academy – Hall 3 – Entrance K.

Monday, June 19, 2017

ROOM 7

09:30 - 11:00 | Masterclass -

Vini d'Italia Special Awards

15:30 - 17:00 | Masterclass -

Bellavista Meraviglioso

Tuesday, June 20, 2017

ROOM 2

10:00 - 18:30 | Grand Tasting

INFO & RSVP: worldtour@gamberorosso.it