



Press Release

Gambero Rosso and gategroup: made in Italy at high altitude

Hamburg, April 6

Hamburg, April 6, 2017

Yesterday at the **WTCE - World Travel Catering & Onboard Services Expo 2017**, currently in Hamburg, a commercial collaboration agreement has been signed between **gategroup** and **Gambero Rosso**. The partnership will see the two teams collaborating on the development of products and services showcasing the best of Italian food and wine.

gategroup, the global leader in airline catering and retail on board has always paid attention to the high quality of products that they deliver to passengers, on behalf of their airline customers. **Gambero Rosso** has been chosen by **gategroup** to offer the best culinary experiences of 'Made in Italy'. Both companies are excited about the opportunities this venture will bring, enabling fantastic Italian food and wine to reach new audiences.

Gambero Rosso will work with **gategroup** to select the best manufacturers, to design new solutions and to further promote the best of Italian food and wine.

For the legal aspects of the operation **gategroup** and **Gambero Rosso** were assisted by the lawyers **Romina Guglielmetti** and **Carlo Riganti**, partner at law firm **Starlex**.

Gambero Rosso Group

Gambero Rosso is the **Global Trend Leader & Educator** within the **wine travel food** sector and is promotor of high quality Made in Italy products. Gambero Rosso offers a complete platform of contents and services for the food industry and the agricultural, catering and hospitality sectors. These fields have particularly relevance in Italy as they made up a sector of our economy that is not only of great importance but is also continuously evolving. **Gambero Rosso** has been now active for 30 years and is unique for its format that makes it a **multimedia and multichannel operator** thanks to its line of magazines, books, guides, TV channel, events, web and mobile contents. Through these products, **Gambero Rosso** is able to reach all Italian consumers as well as trade professional system both in Italy and abroad. For what concerns education, Gambero Rosso has the most complete professional platform with **8** branches in Italy (Rome, Naples, Turin, Palermo, Catania, Lecce, Salerno and Cesena) and **Academy** in the main foreign countries. **Gambero Rosso** is also partner with some of the leading universities with which it offers 5 high educational master programs. Gambero Rosso offers a wide number of **B2B** promotional events to the Italian productive system so to promote its constant internalization.

gategroup

gategroup is the world's largest airline catering company, working with airline customers to transform the passenger on board experience. They specialise in airline catering, retail on board and equipment. They have the largest global network; spanning **60 countries across 6 continents**, with **43,000** employees serving over **500 million** passengers on behalf of over **300 airline customers**.



Thanks the Business Partners of WTCE:

Pastificio dei Campi
Pastificio di Martino
Venturini Baldini
Nuova Castelli
I Bibanesi
Loison
Allegrini
San Polo
Poggio al Tesoro
Contadi Castaldi
Bellavista
Petra

Ufficio Stampa Gambero Rosso
Paola Rangeri – ufficio.stampa@gamberorosso.it +39 0655112300